



ATCC

Alcohol, Tobacco, and Cannabis Commission

Wes Moore
Governor

Aruna K. Miller
Lt. Governor

Jeffrey A. Kelly
Executive Director

Board of Commissioners

Alan Silverstein
CHAIRMAN

Eric Morrisette
VICE CHAIRMAN

Robert Poole
SECRETARY

Betty Buck
COMMISSIONER

Dourakine Rosarion
COMMISSIONER

Meena Seshamani, MD, Ph.D.
MARYLAND DEPARTMENT
OF HEALTH

James E. Hock Jr.
MARYLAND DEPARTMENT
OF STATE POLICE

July 2025 Minutes

DATE: July 17, 2025

TIME: 3:00 PM

PLACE: Maryland Alcohol, Tobacco, & Cannabis
Commission Headquarters
(Meeting conducted via Google Meets, recorded for replay)

PRESENT: Chair Alan Silverstein
Vice Chair Eric Morrisette
Secretary Robert Poole
Commissioner Dourakine Rosarion

ABSENT: Commissioner Elizabeth (Betty) Buck

I. CALL TO ORDER

Chair Alan Silverstein called the meeting of the Maryland Alcohol, Tobacco, and Cannabis Commission to order at 3:00 PM.

II. APPROVAL OF MINUTES

Chair Alan Silverstein called for a motion to approve the June 26, 2025, meeting minutes. Vice Chair Eric Morrisette made a motion to approve, which Secretary Robert Poole seconded. All members present voted in favor and unanimously approved the previous meeting minutes.

III. EXECUTIVE DIRECTOR REPORT

Executive Director Jeff Kelly reported on agency updates for FY 2025.

a. Webinar Series

- ATCC completed the final webinar in the Empowering Entrepreneurs series.
- The fourth and final webinar featured the retail tier which focused on retail operations and the licensing process.
- Recordings of all webinars will be posted to the agency website by the end of the month.
- ATCC is considering an additional webinar that would focus on resources for prospective licensees, pending interest and content development.

b. Inspection Updates

- THC Labeling Bill Enforcement
 - o THC labeling requirements went into effect July 1.
 - o Three tobacco wholesalers were inspected on July 2:
 - 1. Two were compliant with no THC products found.
 - 2. One was non-compliant, with product seized.
- Underage Sales Enforcement
 - o Ocean City requested assistance with targeted enforcement:
 - 1. 7 inspections conducted:
 - a. 4 resulted in sales to underage cadets.
 - b. 2 refused underage sales but sold to of-age agents.
 - c. 1 business voluntarily stopped selling THC products.
- Western Maryland Enforcement
 - o 13 targeted inspections since July 1:
 - 1. 9 violations
 - 2. 3 were in full compliance
 - 3. 1 pending outcome

Executive Director Jeff Kelly then introduced Field Enforcement Director Jeff Herndon who reported on the FED stats for fiscal year 2025.

c. Field Enforcement Report

- Western Maryland Enforcement
 - o The pending Hagerstown inspection resulted in the seizure of over 200 illicit THC packages.
 - o FY 2025 Inspections:
 1. 2,266 alcohol inspections
 2. 3,216 retail tobacco inspections
 3. 2,312 unlicensed cannabis sales inspections
 - o Reportable Incidents: From these inspections, 72 reportable incidents occurred resulting in the FED seizing:
 1. 370,000 sticks of OTP yielding a tax loss of \$267,000.
 2. 31,584 packs of cigarettes yielding a tax loss of \$154,171.
 3. 4,610 gallons of alcohol.
- Performance Metrics
 - o Tobacco Goal: 40% of 6,500 retailers.
 - o Alcohol Goal: 25% of 8,000 – 8,500 retailers.
 - o ATCC exceeded these goals.
- Counterfeit Stamps
 - o There has been a significant increase in counterfeit Maryland stamps following the \$5 per pack tax change.
 - o Increased attention is being placed on counterfeit detection.

d. Licensing Report and Updates

- One-Stop Licensing Portal
 - o Launched July 11. So far feedback has been positive.
 - o There has been a significant reduction in physical renewals and checks being mailed in for new applications and renewals.
 - o Since June 11:
 1. 250 new licenses/permits have been issued. 215 which have been done online.
 2. 175 renewals have been processed via OneStop.

- April Renewals
 - o 99% renewed.
- June Direct Wine Shipper Renewals.
 - o 92% renewed.
 - o This means less than 100 permit holders have not been renewed. The licensing and trade practices teams are working together to reach out to these permit holders to get them renewed and in compliance.
- FY25
 - o Over 8,000 licenses and permits have been renewed.
 - o An in-depth breakdown will be included in our Annual Report which will be published in the coming months.

IV. **NEW BUSINESS**

No new business was presented.

V. **ADJOURNMENT**

Chairman Alan Silverstein made a call for a motion to adjourn the meeting at approximately 3:25 PM. Vice Chair Eric Morrisette made a motion to adjourn, which Secretary Robert Poole seconded. All members present voted in favor and unanimously adjourn the meeting.

** Next meeting is August 21, 2025, at 3:00 PM.*

I certify that the foregoing minutes represent the minutes of the Alcohol, Tobacco, and Cannabis Commission meeting on July 17, 2025.

Robert Poole

Robert Poole (Aug 21, 2025 16:42:27 EDT)

Robert Poole, Secretary

Aug 21, 2025

Date

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Final Audit Report

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